



NEWS RELEASE

For Immediate Release

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Why Go RVing? It has Something for Everyone

Cleveland, OH – Attendees at the 34th Annual Ohio RV Supershow will learn all the incredible reasons why RVing is so popular. These include the freedom and control of vacationing, all the activities for kids to do and, best of all, the ease on your wallet. The Ohio RV Supershow is held at the I-X Center in Cleveland January 6-10, 2010.

RVers enjoy the *freedom and control* you have when you want to take the family on vacation. You decide when and where you want to go and you don't have to worry about hotel reservations, car rentals, flight delays or crowded restaurants. Weekends become stress-free mini-vacations and if you want to extend your time -- off it's not a problem! You're in the driver's seat.

Children enjoy RVing because they can take along all their favorite toys, games, snacks and books so they feel right at home. Family campgrounds are always filled with tons of other children eager to make friends. With 16,000 campgrounds in the country providing activities such as mini-golf, game rooms, playgrounds, fishing ponds and swimming pools, there really is plenty for a child to experience, explore and learn.

RVing allows you to do more while spending less. If you want to take a family of four to Orlando for a week plan to spend 40% less if you travel in a typical family motor home. You immediately eliminate the cost of flying, renting a car, staying in a hotel and eating out. It all adds up to a ton of savings and give you the most for your vacation dollars.

-more-

Add One Why Go RVing?

RVing is so popular that one in 12 U.S. vehicle-owning households now own an RV -- that's nearly 7 million households! According to a University of Michigan study, today's typical RV owner is 49-years-old, married with an annual household income of \$56,000. More RVs are now owned by baby boomers than any other group.

For the fifth year in a row, LifeShare Community Blood Services and WDOK Soft Rock 102.1 will return for a blood drive weekdays, January 6, 7 & 8. Anyone giving blood will receive **FREE** admission into the show. The blood banks typically dip into the lowest levels in January so donating blood will be greatly appreciated.

The Great Lakes Recreational Vehicle Association (GLRVA), which is a trade organization in Northeast Ohio, hosts the 34th Annual Ohio RV Supershow. Their mission is to educate the public about recreation vehicles and the recreation vehicle lifestyle. Members include RV dealers and related businesses. Tickets are \$11.50 for adults; Children 12 and under FREE; and 2-Day Passes are \$18. Discount coupons for \$2 off on **Wednesday, Thursday and Friday January 6, 7 & 8** are available at all participating RV Dealerships.

For further information click www.ohiorvshow.com

Hours: Wednesday, Thursday, Friday – January 6, 7 & 8 – 1pm – 10pm
Saturday, January 9 – 10am – 10pm
Sunday, January 10 – 10am – 6pm

For photo requests please email Amy Girton at agirton@ixcenter.com

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Information adapted from gorving.com and RVIAssociation materials.